



Premium Writer Service



TOP QUALITY
online solutions, inc.

Top Quality
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Content Marketing + Premium Writers make you run faster, jump higher and score more points. In search rankings, that is.

Contact Us!

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We are a full-service web design and internet marketing firm.

Ask us about:

Website Design, Graphic Design, SEO, Local SEO, PPC, Email Marketing, Social Media, Lead and Sales Tracking, Writing Services and Hosting.

*“Quality goes in
before the site
goes on.”*

Content Marketing is essential for search engine optimization (SEO) because it builds your online brand, earns links and boosts your website’s authority. Links do matter and content marketing (press releases, news features, articles, blogs, infographics, videos) is the way to earn valid links.

Our Premium Writers Are:

- Professional, rigorously trained, US-based writers who have achieved our highest quality rating.
- Dedicated to your campaign – *Your* premium writer takes the time to understand the precise nature of your business and develop a rapport with your campaign.
- Skilled at showcasing the unique qualities of your business, helping to set you apart from competitors.
- Creative and astute with the capacity to be provocative, humorous, analytical, passionate, reflective, controversial...or a mix of writing styles. Your choice!

Our Premium Writer Service is Required for plans that include **Press Releases, Business Quotes and Featured News** and other types of special content. Premium writers are specially trained to tailor content for these highly targeted placements. Your dedicated Premium Writer and our Publishing Coordinator Team nurture relationships with publishers, encourage social sharing and go after new PR opportunities.

Watch Our Premium Content Go to Work for You

Track content development and the progress of your campaign in our dashboard. You’ll see the content we create, links to the sites on which it’s placed, links that you earn, your co-citation profile and most importantly, the impact of your campaign on your search rankings.





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Premium Writer Service Advantages

	Standard Writer Service	Premium Writer Service
Content Marketing		
Compelling articles that reach your target audience AND the search engines.	✓	✓
100% U.S.-Based Writers		
All writers are native English speakers and work together in our office, allowing for collaboration, mentoring and consultation with editors.	✓	✓
Top Tier Content		
Special types of content, like Press Releases, Business Quotes and Featured News, afford extra opportunities for branding, social sharing and positioning you as an industry authority.		✓
Dedicated Writer		
Your writer, dedicated to your campaign, develops a unique voice and writing style that suits your company's personality.		✓
Publishing Coordinator		
Builds relationships with publishers, identifies new PR opportunities, coordinates sharing of your content.		✓
Quality Score		
Writers are scored on style, grammar, spelling, originality, creativity, keyword usage and skill in incorporating your input into the article.	 Good	 Best
Experience, Talent and Skill		
Ability to generate creative ideas, use a variety of writing techniques and styles and develop a writing voice suited to your unique business.	 Good	 Best