



Email Marketing



TOP QUALITY
online solutions, inc.

Top Quality
Online Solutions, Inc.

**Email Reaches Consumers Where They Sit, Stand, Walk,
Shop, Work, Eat...**

You Get the Idea

Contact Us!

Mokena Office
10062 W. 190th Place
Suite 204
Mokena, IL 60448

topqualityonlinesolutions.com

Ph: 708-995-1444

info@topqualityonlinesolutions.com

We are a full-service web design and internet marketing firm.

Ask us about:

Website Design, Graphic Design, SEO, Local SEO, PPC, Email Marketing, Social Media, Lead and Sales Tracking, Writing Services and Hosting.

Why Email Marketing?

- ✓ Nearly 100% percent of people with Internet access (most of the planet!) send and receive emails.
- ✓ On average, people check email six times per day. People who own smartphones (more than 50% of US) check email all day every day, and night!
- ✓ Nearly 100% of first-time visitors to a website leave without completing a conversion. Email engages your leads and nurtures them along to the point of conversion.
- ✓ Targets customers and prospects with perfectly tailored, easily updated content.
- ✓ Sends timely information (limited time offer, important industry news, etc.) directly to your customers without delay.
- ✓ Cost per lead tends to be less than other forms of advertising and marketing.

Track Your Success

All campaign data and trends are tracked in our reporting dashboard.



*“Quality goes in
before the site
goes on.”*



Email Marketing



TOP QUALITY
online solutions, inc.

Feature	Description
Template Library	Choose from a broad assortment of easy-to-edit templates.
Professional and Easy	Use easy-to edit templates to create professional, customized email content. No HTML knowledge necessary.
Image Upload	Select an image from our vast image library or upload your own.
List Management	Build and manage email lists, auto-import email leads from our sales center or integrate with external sources.
Send Options	Create a one-time campaign; Automate a series of emails to send on scheduled days of your choice; Set campaigns to auto-send upon addition of a new email address.
Real-Time Tracking	Track all data, including opens, bounces and unsubscribes.
Actionable Data	Use detailed report of recipients who opened your email to design targeted follow-up campaigns.
Reliability	Integrated with Amazon SES for reliable deliverability.
Consolidated Marketing	Track all of your marketing programs in our all-in-one dashboard.